

CHNA Implementation Plan Tactics - Bates County Memorial Hospital PSA

Initial CHNA Health Needs Tactics, Year 1 of 3 - Starting 1/1/17 - 12/31/19

#	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified Need Lead	Identified Partners	Timeframe	BCMh Labor (\$\$\$)	BCMh Direct Exp (\$\$\$)
1	Community Center (including Youth Activities)	T		Economic Development, City / County	BCMh, BCHC, Optimist, School Districts, Bates County Youth Advocacy Council, Chamber, MU Extension Office			
		a	Conduct feasibility study on the affordability of building a local Community Center.					
		b	Explore conducting a fund drive for building a local Community Center.					
		c	Explore grant writing services for building a local Community Center.					
		d	Expand existing programs and services for youth. Develop additional meaningful activities for youth that would allow them to live healthier lifestyles outside of school.					
		e	Continue to partner with the city Parks and Rec Department to encourage use of community walking trail / facilities.					
		f	Sponsor community activities that promote physical fitness / exercise for the entire family.					
2	Specialists (ENT, Derm, OBGYN, Ortho, Endo, CV, Chiropractor)	a	Increase collaboration among current specialists to find / recommend new providers.	BCMh	Local PSA Providers			
		b	Increase collaboration among specialists and other agencies such as school programs, clinics, etc.					
		c	Promote existing healthcare services, facilities and specialists.					
		d	Conduct formal Physician Manpower Assessment to determine the number of FTE providers needed per specialty to serve covered population.					
		e	Expand recruitment efforts to recruit specialists that meet specific PSA inventory needs identified. Utilize national recruiters to find quality specialists.					
		f	Expand orientation program for prospective new specialists.					
		g	Explore joint recruitment opportunities with other nearby hospitals.					
		h	Explore telehealth services.					
3	Drug Abuse	a	Integrate screening tools into patient assessments.	City / County, Law Enforcement	BCMh, BCHC, Compass, School Districts, Bates County Youth Advocacy Council, Clergy, Community Mental Health Consultants, Bates County Adult Recovery Court			

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	b	Follow a Coordination of Care / Patient Centered Medical Home model.					
	c	Continue to make patches and prescriptions available to patients.					
	d	Continue to refer appropriate patients to Cardio-pulmonary Rehab.					
	e	Expand school educational program (DARE) to educate on drug abuse.					
	f	Explore starting local ad / social media campaign to combat drug abuse and educate on ramifications.					
	g	Investigate writing a grant to fund an educational campaign to stop drug abuse.					
	h	Develop pain management programs. Meet with partners to assess current needs and initiatives.					
	i	Continue to support USD post-graduation / post-prom parties financially.					
	j	Educate providers on available resources. Develop educational handouts for medical providers to distribute to patients when prescribing schedule II drugs.					
	k	Develop meaningful community youth activities. Continue to explore prevalent issues and drug use by adolescents.					
	l	Continue to monitor prescription drug abuse. Support area physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.					
	m	Develop a task force to explore how to stop black market sales of prescription meds. Establish and promote a drug drop program.					
	n	Expand screening brief intervention referral and treatment (SBIRT).					
	o	Improve substance abuse prevention and awareness through training in Mental Health First Aid.					
	p	Enhance involvement with Bates County Adult Recovery Court (recovery support program).					
4 Billing Department	a	Create a task force to explore more efficient billing operation models and document "best practice".	BCM H				

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		b Explore the efficiency of BCMH's IT system first, then explore feasibility of redesigning the bill department.					
		b Explore the feasibility of keeping the billing department local.					
5 Obesity (Nutrition / Fitness)	a	Continue offering community health education through media.	BCMh, BCHC	City / County, School Districts, Bates County Youth Advocacy Council, MU Extension Office, Senior Centers			
	b	Continue to promote WIC and food stamp programs.					
	c	Continue to provide free school physicals on their site.					
	d	Continue to support local community garden and Farmer's market.					
	e	Continue to support Meals-on-Wheels program.					
	f	Continue to support the Parks and Recreation Department.					
	g	Continue to promote Foundation's walking trail (Trail of Memories).					
	h	Explore partnering with local fitness center for free / low cost exercise options.					
	i	Explore grant writing services for fitness / nutrition services.					
	j	Increase access to healthy foods in schools. Ask School Districts to present what they have done so far with improving the school lunches.					
	k	Create exercise and physical fitness opportunities during school day, including recess.					
6 Urgent Care	a	Explore the feasibility of opening an Urgent Care Center. Create a task force to explore urgent care models and document specific need.	BCMh (ED)	Local Providers			
	b	Conduct several urgent care site visits for "Best Practices." Design / Propose an urgent care delivery model through collaboration with hospital administration, ER staff and medical staff.					
	c	Explore the feasibility of expanding the clinic's after-hours care program. Consider Saturday hours at one or more satellite clinics.					
7 Cost of Care	a	Explore offering a prevention checkup at an annual Health Fair at reduced fee or free (cholesterol testing and blood glucose screenings, etc.) and a consult with a Dietician.	BCMh, BCHC	Local Insurance Agencies, City / County, MHA, Local Banks, State Representatives			

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	b	Continue hospital enrollment assistance education and services for Medicare / Medicaid and other third parties. Educate public on payment options at the hospital.					
	c	Explore the funding resources available from Federal Government / State of Missouri.					
	d	Provide payment assistance programs to persons who have health care needs. Continue working with local banks for loans to repay debt.					
	e	Encourage Foundation to begin to providing pharmaceuticals.					
	f	Sustain and enhance access to care for those who are uninsured / Medicaid and living in poverty by strengthening the clinic and partnering with MHA to advocate for Medicaid Expansion.					
8 Mental Health (Diagnosis / Placement)	a	Update a mental health inventory for PSA to document scope of services availability, cost and hours of service.	Compass, Community Mental Health Consultants	BCMh, BCHC, Law Enforcement, School Districts, Bates County Youth Advocay Council			
	b	Continue to educate and train doctors and ER staff regarding mental health delivery issues and how to address them.					
	c	Continue to encourage primary care physicians to complete depression screenings at annual physical. Implement behavioral health services into primary care clinic (PQRS measure).					
	d	Continue to investigate tele-psych services for outpatient and understand reimbursement.					
	e	Promote existing mental health services, facilities and providers. Educate community on placement process and options.					
	f	Investigate grant writing to fund mental health.					
	g	Improve Mental Health prevention and awareness through training in Mental Health First Aid.					
	h	Explore potential office sites for additional mental health services (satellite clinics).					
	i	Continue to send Mental Health providers to local nursing homes.					
	j	Conduct a physician manpower assessment to identify number of Mental Health providers needed in PSA. Recruit Mental Health providers to meet specific mental inventory needs as identified.					

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			Develop a community recruitment committee. Investigate use of a national recruiter to find qualified Mental Health provider candidates.					
			Expand Orientation Program for prospective new Mental Health providers.					