

# CHNA Implementation Plan Tactics - Bates County Memorial Hospital (Bates Co. MO) PSA

Wave #3 2019 CHNA Health Needs Tactics - Year 1 of 3 (Starting 1/1/2020 - 12/31/20)

T	CHNA Health Areas of Need	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	BCMh (Hours)	BCMh \$\$\$
1	<b>Drugs / Alcohol Abuse (Opioids, Meth, Heroin, Marijuana, Cocaine)</b>	a Build Recovery support system partners. Create programs to help people with substance abuse and their families. Continue to provide counseling and support for substance abusers and their families. Educate public on signs of drug/alcohol abuse and how to approach those needing guidance.	<b>Law Enf / Compass</b>	BCMh, BCHC, Schools, BCYAC, Clergy, City, County, Lily's House, Sr Centers, CMHC			
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b Explore Discarding Old Prescriptions service at local police departments and BCHC, focus on opioids.					
		c Continue to monitor prescription drug abuse. Support area physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.					
		d Continue with the Crisis Center Recovery support group.					
		e Explore counseling options in County and recruit Providers to secure Opioid Use Disorder - MAT designation. Encourage at least 1 more Provider to go thru the MAT training program, and secure Missouri Grant for certification.					
		f Continue with School counseling / classes 1 day per week through MU Ext.					
		g Develop a task force to explore how to stop second-hand sales of prescription meds. Continue to monitor prescription drug abuse. Support area physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.					
		h Continue to develop meaningful community youth activities. Research prevalent issues leading to substance abuse by adolescents. Continue to explore prevalent issues and drug use by adolescents. Continue with School DARE Program.					
		i Develop pain management programs through Pain Clinic. Meet with partners to assess current needs and initiatives.					
		j Educate providers on available resources. Develop educational handouts for medical providers to distribute to patients when prescribing schedule II drugs.					
		k Enhance involvement with Bates County Adult Recovery Court (recovery support program).					
		l Expand screening brief intervention referral and treatment (SBIRT).					
		m Explore starting local ad / social media campaign to combat drug abuse and educate on ramifications.					
		n Improve substance abuse prevention and awareness through training in Mental Health First Aid, partner with BCHC for assistance.					

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		o Investigate writing a grant to fund an educational campaign to stop drug abuse.					
<b>2 Obesity (Nutrition / Exercise) / Food Insecurity (Kids)</b>	a	o Create awareness for existing food pantry/community kitchen. Encourage community volunteers to support.	<b>BCMh / BChC</b>	City, County, Food Pantry, Clergy, Schools, BCYAC, MU Ext, Sr Groups,			
	b	o Continue offering community health education through media promotions.					
	c	o Continue to promote Foundation's walking trail (Trail of Memories).					
	d	o Continue to promote WIC and food stamp programs.					
	e	o Continue to provide free school physicals on their site.					
	f	o Continue to support local community garden and Farmer's market.					
	g	o Continue to support Meals-on-Wheels program. Increase patient awareness of program.					
	h	o Continue to support the Parks and Recreation Department and explore compatible programs.					
	i	o Continue with Senior Center weekly/ daily exercise classes.					
	j	o Increase exercise and physical fitness opportunities during school day, including recess. Work with schools to ensure children are having enough "active" time during the school day.					
	k	o Continue to educate & expand youth physical activity programs. Create after school programs to keep youth active.					
	l	o Explore grant writing services for fitness / nutrition services in County.					
	m	o Explore partnering with local fitness center for free / low cost exercise options. Investigate partnership with Boys & Girls Club and YMCA in community.					
	n	o Continue to have access to healthy foods in schools. Ask School Districts to present what they have done so far with improving the school lunches.					
o	o Continue community backpack program, school food improvement initiatives, and THRIVE donations. Expand to other PSA schools.						
p	o Promote general free fitness activities within the community - Zumba, water aerobics, family swim and exercise hours available at BCMH.						
<b>3 Mental Health (Diagnosis, Treatment, Aftercare)</b>	a	o Conduct a physician manpower assessment to identify number of Mental Health providers needed in PSA. Recruit Mental Health providers to meet specific mental inventory needs as identified.	<b>Compass / BCMh</b>	BChC, Law Enf, Schools, BCYAC, Sr Centers, Clergy, Food Pantry, Lily's House			

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	b	Continue to educate and train doctors and ER staff regarding mental health delivery issues and how to address them.					
	c	Continue to encourage primary care physicians to complete depression screenings at annual physical. Implement behavioral health services into primary care clinic (PQRS measure).					
	d	Explore offering tele-psych services for outpatient and understand reimbursement. Expand ER and IP Tele-psych services.					\$1
	e	Explore the opportunity of sending Mental Health providers to local nursing homes.					
	f	Develop a community recruitment committee. Investigate use of a national recruiter to find qualified Mental Health provider candidates.					
	g	Expand Orientation Program for prospective new Mental Health providers.					
	h	Explore potential office sites for additional mental health services (satellite clinics or nursing homes).					
	i	Form County MH Community Partners. Meet quarterly to coordinate mental health providers/services to reach a broad range of patients. Develop & deploy communication plan.					
	j	Improve Mental Health prevention and awareness through training in Mental Health First Aid.					
	k	Investigate/seek grant writing options to fund mental health. Use grant funding to support mental health care and mental health prevention.					
	l	Explore launching community education. Collaborate with community elementary, middle, and high schools to educate students on mental health (de-stigmatize mental health conditions, suicide prevention and social media bullying). Plan to launch Year2.					
	m	Partner (with Health Dept.) to provide mental health service "first aid" training for law enforcement, schools, and other first responders in the community.					
	n	Promote existing mental health services, facilities and providers. Educate community on placement process and options.					
	o	Promote existing mental health services, facilities, and providers. Educate community on placement process and options thru hospital physicians, clinics, and E.R.					
	p	Provide more behavioral health services at primary care clinics. Increase depression screenings by primary care physicians. Add trauma assessment for pediatrics and other MH issues.					

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	q	Update a mental health inventory for PSA to document scope of services availability, cost and hours of service.					
<b>4 Create Community Health Center (Pool / Child Programs)</b>	a	Explore the option of building an indoor pool at Optimist Fitness. Conduct fund drive and explore grant opportunities.	<b>Ec Dev / County</b>	BCMh, BCHC, Schools, BCYAC, Clergy, City, County, Lily's House, Sr Centers, CMHC, KBRPC			
	b	Conduct feasibility study on the affordability of building a local Community Center utilizing USDA Grant. Explore and identify the implementation of a grant writer (USDA 75%) for County funding.					
	c	Continue to partner with the city Parks and Rec Department to encourage use of community walking trail / facilities.					
	d	Educate & expand youth physical activity programs. Create after school programs to keep youth active.					
	e	Establish programs at local community centers and churches that both children and parents can attend to educate on proper parenting techniques and encourage healthy home life.					
	f	Expand existing programs and services for youth. Develop additional meaningful activities for youth that would allow them to live healthier lifestyles outside of school. Explore collaboration with Community 1st Bank.					
	g	Explore conducting a fund drive for building a local Community Center that offers child programs / classes and hosts BCHC classes.					
	h	Promote healthy lifestyles for children/adolescents by holding gardening and cooking classes. Specifically focus on nutritional value. Utilize BCHC for classes.					
	i	Sponsor community activities that promote physical fitness / exercise for the entire family.					
	j	Continue with Kaylee Chandler Foundation Fitness Center partnership with schools.					
<b>5 Visiting Specialists (Derm, Neuro, Peds, OBGYN, ENT)</b>	a	Conduct formal Physician Manpower Assessment to determine the # of providers needed (full time equivalent) to serve covered population.	<b>BCMh</b>	Schools, BCHC, County, Providers, Sr Groups, Chambers, Clergy			
	b	Conduct a facility "inventory of space" study and explore addition of specialists clinic rooms. Explore market demand. Expand Clinic hours (Saturday) and walk-in hours for some service-lines.					
	c	Continue to provide tele-health delivery options in ER and IP. Lobby for better reimbursement for MH services.					
	d	Continue the relationship with medical schools to recruit residents / fellows to county.					

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	e	Expand recruitment efforts to recruit specialists that meet specific PSA inventory needs identified. Utilize national recruiters to find quality specialists.					
	f	Explore joint recruitment opportunities with other nearby hospitals. Continue to develop the rotation with neighboring communities to 'share' specialists.					
	g	Promote existing healthcare services, facilities and specialists.					
<b>6 Urgent Care Services</b>	a	Create task force to explore urgent care models and document specific need. Find the specific need for after-hours and Weekend hours needed for community.	<b>BCMh</b>	Providers,			
	b	Design urgent care delivery through collaboration with hospital administration, ER staff, and medical staff					
	c	Develop and roll out a minor illness / fast track service within the ED.					
	d	Continue to explore the feasibility of expanding the clinic's after-hours care program. Consider Saturday hours at one or more satellite clinics.					
	e	Continue to explore the feasibility of offering a BCMh health call-in line (nurse line) for care advice.					